

**ALTERNATIVA DEVELOPMENT LAB
Regulations**

Approved on: February 15, 2024

Valid until: February 15, 2025



1. GENERAL

1.1. These Regulations for the ALTERNATIVA DEVELOPMENT LAB creative laboratory (hereinafter referred to as the DEVELOPMENT LAB) determine the procedure for arranging and conducting the laboratory, the criteria for selecting projects, the list of participants, awards, and partners.

1.2. The DEVELOPMENT LAB is conducted as a social initiative and funded by the Company, a member of InDrive Group (as per clause 2.1 of the Regulations).

1.3. The DEVELOPMENT LAB is aimed at developing projects for further presentation to potential partners, international film institutions, customers and producers in the Central Asian region.

1.4. The DEVELOPMENT LAB 2024 presents educational programs in 2 directions: the producers section and the screenwriting section. The producers section is devoted to the development of a project from a concept to a complete package of documents for any film funding agency. The screenwriting section is devoted to the development of a film script from the initial stage to the finished text.

1.5. The educational programs are conducted simultaneously and consist of 3 modules (2 offline and 1 online). Each module focuses on learning, developing and improving the wide range of filmmaking skills required to develop projects, including those with international potential.

1.5. Not more than 20 participants will be able to take part in the DEVELOPMENT LAB 2024. The producer section will include no more than 10 participants, with up to 3 participants without a project. The scriptwriting section will also include no more than 10 participants, with up to 3 participants without a project..

1.6. These Regulations and all their updates can be found on the official project webpage at www.alternativa.film

2. TERMS AND DEFINITIONS

2.1. The "**Company**" refers to any legal entity that is a member of inDrive Group. The inDrive Commercial Company is the organizer and sponsor of the DEVELOPMENT LAB.

2.2. A "**creative laboratory participant with a project**" is a cinematographer, producer, director and/or screenwriter whose application has been successfully selected for one of the program sections. The project curator will select no more than 14 participants with projects for the creative laboratory from among candidates with projects. Participants with feature-length film projects in development are allowed to participate in the laboratory. Projects that are at the

filming stage or have already been completed are not allowed to participate in the laboratory. Projects of documentaries, TV series and short-length films are not allowed to participate in the laboratory.

2.3. A "**creative laboratory participant without a project**" is a cinematographer, producer, director, screenwriter and/or author from related creative fields whose application has been successfully selected. The project curator may select no more than 6 such participants for the creative laboratory from among candidates without projects. They are selected according to two main criteria: a motivation letter and professional experience, which includes: previous works (various audiovisual content, including web series and/or TV series, full- and short-length films, video clips, and experimental formats), a list of previous jobs related to the production of audiovisual content, publications in professional press (if a candidate is applying for the screenwriting section).

2.4. A "**candidate with or without a project**" is any capable individual, a citizen of a Central Asian country (listed in clause 3.1 of the Regulations), who wishes to take part in the creative laboratory and submits an application for the selected section of the program.

2.5. A "**program section**" is an independent program of sessions within the laboratory's general program, united by common goals and tasks for the participants. In 2024, the program sections will be the producers section and the screenwriting section.

2.6. A "**program tutor**" is an international or local film industry expert, specializing in the proposed topic and having significant influence and recognition in that field. The program tutor guides a group of up to 10 participants throughout the program, providing feedback and assisting in project development.

2.7. A "**program curator**" is a mastermind and leader of the program, defining its main direction, and selecting the specified number of participants from the applicants within the deadlines set out in these Regulations. In the selection process, the program curator relies on the criteria outlined in these Regulations.

2.8. A "**program winner**" is a participant chosen by the program curator and tutors based on demonstrated skills and final project pitching results. Program awards are provided by program partners and can be in the form of financial support for a project or participant, as well as creative residencies, training programs, payment for accreditation for professional events, payment for travel and/or accommodation expenses for cinematographic events both in the region and abroad.

2.9. A "**party**" refers to an individual with whom inDrive Group has made, is making, or plans to make an agreement, as well as inDrive Group.

2.10. A "**beneficiary**" refers to an individual or legal entity in whose interests charitable or other non-profit activities are conducted.

3. **EVENT TERMS AND CONDITIONS**

3.1. Participants in the sections of the creative laboratory can be any capable citizens, over the age of 18, who meet all the general criteria listed below:

- Citizens of one of the following countries: Republic of Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Turkmenistan.

- Individuals proficient in Russian and/or English, enough to understand oral and written speech.
- Individuals having sufficient experience in one or more audiovisual professions as a producer, director, screenwriter or other, confirmed by a CV/filmography (description of previous jobs and projects in the production of audiovisual content, publications in professional press, etc.) and references to previous audiovisual works (of different genres, formats, types, timing, including video clips and experimental formats).

For candidates in the screenwriting section, sufficient professional experience can be considered: one or more written full-length scripts, one or more implemented short projects, publications, plays published and/or staged in the theater, a verified social media account or video channel.

For candidates in the producers section, sufficient professional experience can be considered: one or more produced films of different formats, work in the industry for more than 2 years, with proven experience in film production, but not necessarily as a producer and/or director.

3.2. Candidates without a project, who meet all the criteria listed in clause 3.1 of these Regulations and are ready to take an active part in working on the projects of other participants, can become participants without a project in sections of the creative laboratory.

3.3. Candidates with projects, who meet all the criteria listed in clause 3.1 of these Regulations and all the additional criteria listed below, can become participants with projects in the sections of the creative laboratory.

- **Candidates in the screenwriting section should have** a feature-length film project in the early development stage (a synopsis and/or treatment) at the time of submitting an application.
- **Candidates in the producers section should have** a feature-length film project in the development stage (an extended treatment or script; an understanding of where and how to look for a director and screenwriter for the project; an idea of further steps to implement the project; a financial plan and budget, but no funding) at the time of submitting an application.

3.4. Participants whose films are at the filming stage/have already been completed are not allowed to participate in the laboratory.

3.5. Participation in the laboratory is **free**. The program covers participants' travel expenses (by rail or air in the economy category) to and from the program venue, accommodation (single occupancy in a 4-star hotel), consecutive or simultaneous translation from Russian into English and from English into Russian of program classes and materials, access to Zoom accounts of the program for the online module.

3.6. To participate in the selection, please fill in the application form at www.alternativa.film.

3.7. The application package for both sections includes:

- Full name (in Russian, English, other language)
- Country
- Biography/filmography
- Motivation letter
- References to previous works (if any)
- Photo

Additionally, the application package for participants with projects in the producers section includes:

- Project name (in Russian, English, other language)

- Project genre
- Brief description/synopsis of the project (up to 400 symbols)
- Project presentation
- Project treatment (5 to 15 pages, Word format) or script (if available)
- Preliminary project cost estimate

Additionally, the application package for participants with projects in the screenwriting section includes:

- Project name (in Russian, English, other language)
- Project genre
- Brief description/synopsis of the project (up to 400 symbols)
- Treatment (5 to 15 pages, Word format)

3.8. A candidate can submit multiple applications. There are no limits on the number of projects or applications.

3.9. The application form can be filled out in Russian, English, Kazakh, Kyrgyz, Tajik, Uzbek, and Turkmen languages in any combinations. Mandatory documents included in the application can be provided in Russian, English, Kazakh, Kyrgyz, Tajik, Uzbek, and Turkmen languages.

3.10. All required attachments should be provided as separate documents or as links to publicly accessible file-sharing platforms that allow downloads.

3.11. Once submitted, no changes can be made to the application. The application is considered to be received by the project organizers when the "Your application has been sent" pop-up window appears on the project website after clicking on the button for sending an application.

3.12. A candidate who decides not to pursue participation in the program can communicate this decision via the project's e-mail in any way they prefer. In such cases, the candidate's application will be withdrawn and they will no longer be considered for participation by the Organizing Committee.

3.13. A candidate who submits a project application guarantees that they have independently resolved all intellectual property rights related to the project and will assume responsibility for any third-party claims that may arise.

3.10. A participant guarantees that they bear full responsibility for all information provided within the application.

3.11. A program participant grants the program organizers the right to use the project for promotional and informational purposes of the program, and commits to acknowledging the program in the project's credits.

3.12. A program participant should be ready to take part in the alumni meeting in a year and tell about their path with the project, as well as, if necessary, act as a consultant for the program participants for the next years.

3.13. **It is mandatory for the program participant to personally attend all the sessions** within the program. If a participant fails to attend 2 or more sessions, they are required to compensate the program for expenses related to travel, accommodation, and other expenses. They also

acknowledge that their name will be removed from the project website's participant list.

3.14. A program participant with or without a project should, no later than 30 calendar days before the start of the next module of the program submit a full (revised) set of project documents necessary to proceed to the next module (the exact deadline for submitting materials will be announced on the last working day of the previous module).

3.15. At the end of the program, at the discretion of the organizers, one or more participants may be offered participation in partner educational programs or other events as a reward. In this case, the organizers will bear the participants' travel and accommodation expenses, as well as the costs of participation in (accreditation for) a program. Participation dates will be pre-agreed with the participants.

3.16. At the end of the program, one or more projects may be awarded a cash grant for professional development. The payment amount and procedure is negotiated separately and is at the discretion of the organizers.

3.17. The organizer reserves the right, at their discretion, to make changes to these Regulations, including changing the date and mechanics of the Program, the conditions of prize grants, and to terminate, modify, or suspend the collection and processing of registration forms and/or the entire Program without explanation. Participants will be notified of such changes by the posting of relevant information on the official Program website.

4. PROCEDURE

4.1. The educational program runs during 2024 and consists of 3 modules:

- Module 1: offline, Bukhara (Uzbekistan), 7 days, including arrival and departure dates, 1-7 June 2024.
- Module 2: online (in Zoom), 1-7 September 2024.
- Module 3: offline, Almaty (Kazakhstan), 7 days, including arrival and departure dates, 1-7 November 2024.

4.2. The creative laboratory program consists of the following stages.

- Open call (March 1 – April 28, 2024): accepting applications on the program website, creating a list of candidates, checking the compliance of potential program participants.
- Selection of participants (April 28 – May 10, 2024): determining the list of program participants, publishing the final list on the program website, concluding agreements with participants.
- Conducting Module 1 (starting module): offline, Bukhara (Uzbekistan), 7 days, including arrival and departure dates, 1-7 June 2024.
- Collection of the first revised set of applications from program participants (end of Module 1 – July 20, 2024).
- Conducting Module 2 on the Zoom platform, 1-7 September 2024.
- Collection of the second revised set of applications from program participants (end of Module 2 – October 5, 2024).
- Conducting Module 3 (final module): offline, Almaty (Kazakhstan), 7 days, including arrival and departure dates, 1-7 November 2024.
- Conducting final open pitching of projects.

4.3. After completing the open call, the organizers inform all candidates about the results. Once included in the final list of program participants, the applicant will receive an email, sent to

the address provided in the application, requesting confirmation of their participation in the program during the specified dates.

4.4. Applications are accepted from 00:01 on March 1 to 23:59 on April 28, 2024 (GMT+3).

4.5. An application will not be moderated if applicants filled out the application form incompletely or inadequately, submitted multiple applications with identical content, or submitted an application containing false information.

4.6. After the creative competition, the program curator has the right to reject a participant who has failed the internal compliance check.

4.7. The final list of participants is to be posted on the program's website no later than May 16, 2024.

4.8. Attendance at the creative lab sessions is mandatory. The sessions are held from 9:00 a.m. to 11:00 p.m. with breaks for coffee and lunch. Sessions are conducted in Russian and English. Translation from Russian to English and from English to Russian is provided by the Organizer.

4.9. The result of the laboratory will be an open final pitching of projects, where international and regional producers, experts and filmmakers, as well as festival selectors and educational program organizers will be invited.

5. AWARDS AND PROCEDURE FOR DETERMINING WINNERS

5.1. Upon completion of the Development Lab program, the following awards are presented to participants of the film laboratory: three awards for the producer section and three for the screenplay section.

5.2. In the producer section, the main award is a travel grant of 4000 US dollars for participation in an international film festival or market, covering all related expenses.

5.3. In the screenplay section, the main award is a grant for completing the screenplay, which is monetarily equivalent to the main award in the producer section.

5.4. Additionally, four awards are given in the form of mentorship programs with international experts, each valued at 3000 US dollars. The festival, the format of the screenplay grant, and the selection of mentors will be determined based on the specific needs of the projects after the announcement of the winners.

5.5. Tutors of the laboratory, in cooperation with the Alternativa Film Labs team, distribute the awards based on the level of development of the projects and their needs, as well as the potential benefits for their further development. The festival, the format of the screenplay grant, and the selection of mentors are also tailored to meet the specific needs of the projects.

5.6. The winner of the program is chosen by the program curator and faculty based on the following criteria, demonstrating their participation and achievements within the program:

- Active and maximum involvement in the educational process;
- Significant growth in the quality and detailed development of the project during the

- laboratory period;
- Convincing presentation of the project at the final pitching;
- Visible international potential of the project and realistic prospects for its implementation using available expertise and support from Alternativa.

6. REPRESENTATIONS AND WARRANTIES

6.1. The Parties acknowledge that at the time of these representations they comply, and during the term of the business relationship between the Parties undertake to comply with the requirements of all applicable laws related to anti-money laundering, anti-corruption and anti-bribery, combating illegal trade, prohibiting the use of child or forced labor, the proper and legitimate use of confidential information, as well as not to take any actions that may lead to a violation of such laws, not to promote, encourage or induce anyone to participate in such activities.

6.2. The Parties confirm and represent that neither Party nor any person owning or controlling the Party is included in any sanctions list endorsed by international organizations, unions of states, or individual countries (including, but not limited to, the Specially Designated Nationals and Blocked Persons List), which prohibits or otherwise restricts the Party from properly performing its obligations under this Agreement.

The Parties also confirm and represent that none of their activities in performing this Agreement are intended to breach international sanction regimes, trade embargoes, and other restrictions imposed by international organizations, unions of states, and individual countries.

6.3. The Parties represent that in the performance of their obligations under this Agreement, the Parties themselves, their employees, agents and affiliates (to the extent reasonably possible to control the expansion of these obligations to the said persons) do not participate in bribery, corrupt payment, do not pay, do not offer to pay or do not allow the payment of any money or valuables, directly or indirectly, to any persons, in order to influence the actions or decisions of these persons to obtain any improper advantages or to achieve other improper goals.

6.4. The Parties shall not cooperate and shall not enter into new contracts / renew existing contracts with counterparties who are not in line with universally accepted business values and principles; discriminate on the basis of, inter alia, origin, religion, color, creed, gender or age.

6.5. The Parties represent that they shall make every reasonable effort to comply with the environmental, social and managerial requirements of applicable laws and regulations, and shall foresee any known or expected future changes in the applicable legislative requirements and take all reasonable steps to ensure compliance with them.

6.6. A Candidate, by accepting this document, confirms that he/she fully complies with the applicable anti-corruption laws. Additionally, the Candidate confirms that he/she is not engaged in any bribery, fraud, or other illegal activity, and is not associated with or included in any sanction or negative list(s) and/or affiliated with the current marketing activity organizer.

By accepting this document, the Candidate confirms their compliance with the basic principles of the Company's anti-corruption and ethical business conduct policies and undertake to follow them.

In case the Candidate violates the aforementioned requirements, he/she is subject to immediate expulsion from the program without the right to reinstatement. Additionally, the Candidate is obligated to compensate the program for expenses incurred for travel, accommodation, and other costs, and acknowledges that his/her name will be removed from the list of participants on the project's website.

6.7. All documents and information provided by the Counterparty prior to the conclusion hereof and/or during the preliminary due diligence of the Counterparty in accordance with the inDrive's internal procedures, including the due diligence procedures and anti-money laundering inspections, were true, valid, accurate and not misleading when provided.

6.8. If either Party becomes aware of any potential or existing violations of the laws on anti-corruption, anti-money laundering, combating illegal trade or violations of the requirements for the protection of the inDrive's confidential information, the Counterparty shall immediately notify the Company thereof by contacting the Integrity Line or via email at: compliance@indrive.com.

6.9. In case of violation by either Party of the representations and warranties specified in this clause, the other Party shall have the right to repudiate the Agreement and claim compensation for losses incurred from the other Party. The Party requesting termination hereof on the grounds of this section shall not compensate losses to the other Party.

7. PERSONAL DATA PROTECTION

7.1. If the Company receives any personal data, the Company shall use such personal data solely for the purpose of fulfilling its obligations under these Regulations. The Company shall process personal data in accordance with all applicable data protection laws, maintain the confidentiality of personal data, and return/destroy any copies of personal data upon expiration of these Regulations.

8. CONTACT INFORMATION

Alternativa Film Labs | Development Lab Email
devlab@alternativa.film