

## Alternativa Film Festival Rules & Regulations

### 1. Key provisions

**1.1.** The Alternativa Film Festival (hereinafter also referred to as the “Festival”) honors films that bring positive change to the world and society. The Festival presents an alternative system for recognizing filmmakers from the film industries of the Global South, enabling their work to reach broad and diverse audiences and build bridges across regions.

**1.2.** The Alternativa Film Festival aims to recognize films that combine artistic excellence with the potential for significant social impact. We support these works and their creators through screenings, discussions, promotional efforts, and the Alternativa Film Awards (hereinafter referred to as the “Awards”), with the Awards Ceremony as the culmination of the Festival. The Alternativa Film Awards offer both monetary and symbolic prizes to filmmakers who are yet to be widely recognized, helping to make them more visible on a global scale.

**1.3.** The Alternativa Film Festival is the nomadic part of the Alternativa Film Project (hereinafter referred to as the “Organizer”), with the Festival’s Focus Region, host country, and city changing with each edition. We launched the Alternativa Film Awards in Central Asia in 2023 and expanded to Southeast Asia in 2024, adding a festival program to the initiative to bring it closer to the public. In 2026, with Latin America as the Focus Region, we establish ourselves as a fully-fledged festival.

**1.4.** As an international initiative, the Alternativa Film Festival aims to strengthen cultural ties between regions. With Latin America selected as our Focus Region in 2026, we invite filmmakers from across the region to submit their work to the Festival. In line with our ongoing commitment, we will also continue to accept submissions from Asia, as in the previous two editions. For the Alternativa Film Festival 2026, short films are accepted exclusively from Latin America, while feature-length films by directors from both Latin America and Asia are eligible.

**1.5.** The core of the Selection Committee and the International Jury consists of filmmakers, film critics and journalists, curators, and programming directors of film festivals as well as of impact producers from the current and previous Focus Regions.

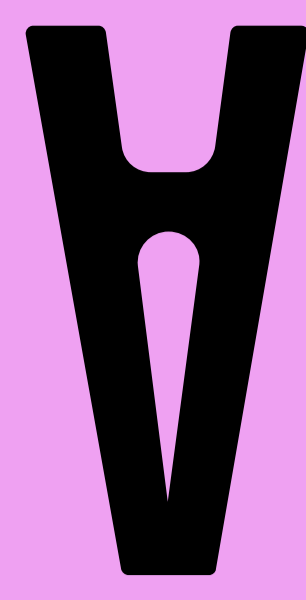
**1.6.** The 2026 Alternativa Film Festival and the Awards ceremony will take place in the Latin American region, in Colombia. The dates and the host city will be announced no later than February 2026. The timing and manner of this information's disclosure remain at the discretion of the Organizer, who reserves the right to amend, delay or cancel the announcement due to security concerns, logistical considerations, or other pertinent factors.

### 2. Organizers

**2.1.** inDrive (hereinafter also referred to as “Organizer”) is a global mobility and urban services platform. Its mission is to challenge social injustice and make life better for a billion people by 2030. The company works toward this goal in two main ways: through its business, which supports local communities with fair pricing and through Impact Growth nonprofit initiatives. Impact Growth runs programs that empower communities through education, sports, arts, gender equality, and more. One of these programs is the Alternativa Film Project.

**2.2.** The Alternativa Film Festival was established by a private company and is independent from any state institutions.

**2.3.** The Organizer can engage co-organizers, affiliates or delegate the organization of the Awards Ceremony and (or) the Alternativa Film Festival to third parties, or any other activity, without notice.



## Alternativa Film Festival Rules & Regulations

### 3. Mission

The Alternativa Film Festival Mission:

- To strengthen the ties between cinema and social change.
- To find brave new voices and amplify them on a global scale.
- To support filmmakers who need it most by providing resources and networking within the international community.
- To bring impactful films to broad and diverse audiences and build bridges across regions.

### 4. Impact Component of the festival

**4.1.** The Alternativa Film Festival and its Awards evaluate the artistic merits of films, as well as their impact vision and (or) strategy. We aim to support filmmakers with a strong impact ambition and showcase their work to industry professionals and the general public.

**4.2.** By impact, we mean the positive changes that have occurred or may occur due to the film's distribution or planned distribution strategy. These changes can affect individuals, local communities, public opinion, and societies both within the region of film production and beyond.

**4.3.** We welcome submissions from filmmakers across Latin American and Asian countries and areas (see point 5.2 for a complete eligibility list) with diverse social and cultural backgrounds. The Selection Committee and the International Jury will evaluate films based on their content, artistic values, impact vision and (or) strategy, and the context in which they were created.

**4.4.** The Alternativa Film Festival serves as a platform to support the development of local film industries by recognizing filmmakers who tell important stories that can change the cultural and social landscape. Our goal is to bring these films to global attention and provide them with a path to reach a wider audience.

### 5. Requirements for participants

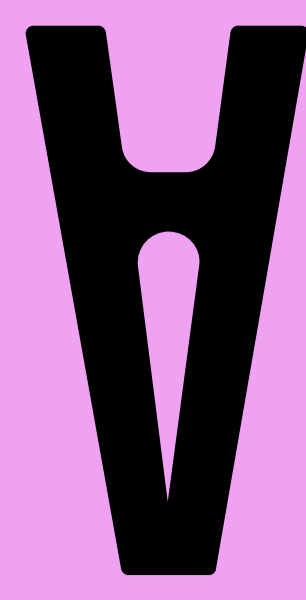
**5.1.** Fiction films, documentaries, animation, and hybrid films made by directors from countries and areas in Latin America and Asia (hereinafter "Latin America and Asia") and completed after January 1, 2025, are eligible for the Alternativa Film Festival Competition program. The production date is defined by copyright.

**5.2.** The Selection Committee considers feature-length films created by director(s) from Latin America and Asia.

The Selection Committee considers short films exclusively from the Focus Region of Latin America.

Our definition of countries and areas in Latin America has been based on culture and heritage rather than politics, borders, or boundaries and includes: Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, French Guiana, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Martinique, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Saint Barthélemy, Saint Martin, Suriname, Uruguay, Venezuela.

Our definition of countries and areas in Asia has been based on culture and heritage rather than politics, borders, or boundaries and includes: Afghanistan, Armenia, Azerbaijan, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, DPRK (North Korea), East Timor (Timor-Leste), Georgia, Hong Kong, India, Indonesia, Iran, Iraq, Israel, Japan, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Laos, Lebanon, Macau, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Oman, Pakistan, Palestine, the Philippines, Qatar, Republic of Korea (South Korea), Russia, Saudi Arabia, Singapore, Sri Lanka, Syria, Taiwan, Tajikistan, Thailand, Turkey, Turkmenistan, the United Arab Emirates, Uzbekistan, Vietnam, Yemen.



## Alternativa Film Festival Rules & Regulations

**5.3.** The following categories of films made by directors from Latin America are eligible for the Alternativa Film Festival:

- Feature-length films: fiction and animation (minimum duration of 60 minutes); documentary and hybrid (minimum duration of 40 minutes).
- Short films: fiction, animation, documentary, and hybrid (maximum duration of 40 minutes).

**5.4.** The following categories of films made by directors from Asia are eligible for the Alternativa Film Festival:

- Feature-length films: fiction and animation (minimum duration of 60 minutes); documentary and hybrid (minimum duration of 40 minutes).

### 6. Submission

**6.1.** The right holder of the film (director, producer, production company) or the authorized representative of the right holder (hereinafter also referred to as “Participant”) can submit a film to the Alternativa Film Festival.

**6.2.** The submission should be entered through the [FilmFreeWay](#) platform in English.

**6.3.** The submission (hereinafter also referred to as “submitted materials”) must include:

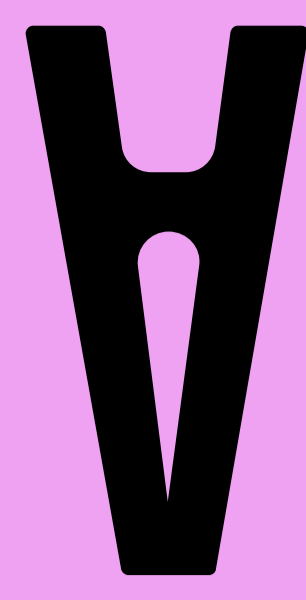
- A screening copy of the submitted film;
- Still images from the film (5 images with a resolution of 300 dpi);
- Poster (international if available);
- Trailer (if available, in HD format);
- Photo, biography, and filmography of the director;
- Film crew list;
- Completed impact form (custom submission form).

**6.4.** Films made in languages other than English must be provided with burned-in English subtitles. By submitting an entry, the Participant allows the Organizer (and any third parties authorized by the Organizer) to translate the film and other submitted materials into any and all languages and (or) add subtitles, including for the purposes of public screenings.

**6.5.** By submitting an entry, the Participant agrees to the use of their submitted materials (and their translated versions) for the purposes of promotion and advertising of the Alternativa Film Festival, the Alternativa Film Project and (or) the Organizer, its subsidiaries, affiliates, and co-organizers, in any formats, including in print, online media and social media, as well as to the use and demonstration of those materials during the Festival and the Awards ceremony.

**6.6.** By submitting an entry, the Participant confirms and guarantees that they are the authorized right holder of the submitted film and other submitted materials, that they are of legal age and that they are entitled to exercise all rights and obligations, as well as to provide all guarantees, representations and warranties under these Rules & Regulations. The Participant confirms and guarantees that they obtained all necessary copyright clearances for the film and other submitted materials (and any materials and intellectual property used therein). The Organizer will not be held liable for any failure of the Participant to obtain any necessary authorisations and (or) licenses.

**6.7.** By submitting an entry, the Participant also confirms and guarantees that the submitted film (including its content, the filming process and any other related content) as well as other submitted materials do not violate any applicable laws or regulations of the country where the film was produced as well as any laws or regulations of the country where the Alternativa Film Festival takes place.



## Alternativa Film Festival Rules & Regulations

**6.8.** The Organizer has a right to disqualify the film at any stage of the selection process as well as require the Participant to return the prize (if the film was awarded with the prize) if the Participant violates any provisions of these Rules & Regulations, including but not limited to any guarantees, representation and warranties provided under these Rules & Regulations.

**6.9.** The Participant agrees to indemnify, defend and hold the Organizer, its employees and any third parties engaged by the Organizer harmless from any and all claims, lawsuits, expenses, fines, damages or other liabilities, including reasonable legal fees and court costs, suffered by the Organizer, its employees or any third parties engaged by the Organizer as a result of the Participant's non-compliance with these Rules & Regulations (including but not limited to provision of false or misleading guarantees, representations or warranties).

### **7. Selection Committee and International Jury**

**7.1.** The Competition program of the Alternativa Film Festival will be drawn up by the Selection Committee consisting of film critics and journalists, curators, and artistic and programming directors of film festivals as well as of impact producers and activists from Latin America, Asia, and other regions. The Selection Committee cannot include persons involved in creating or promoting any films submitted for the Festival. The Selection Committee members undertake to refrain from public statements about the films selected for the Competition and not disclose information about the Festival winners until the Awards Ceremony.

**7.2.** The Alternativa Film Festival winners will be chosen by the International Jury consisting of film directors and producers from Latin America, Asia, and other regions, as well as community leaders and NGO representatives.

**7.3.** The members of the International Jury change every year. The International Jury cannot include persons involved in creating or promoting any films selected for the Alternativa Film Festival. The International Jury members undertake to refrain from public statements about the films selected for the Competition and not disclose information about the Festival winners until the Awards Ceremony.

**7.4.** The list of the Selection Committee members as well as the list of the International Jury members will be published on the Alternativa Film Project website (<https://alternativa.film>).

### **8. Selection procedure**

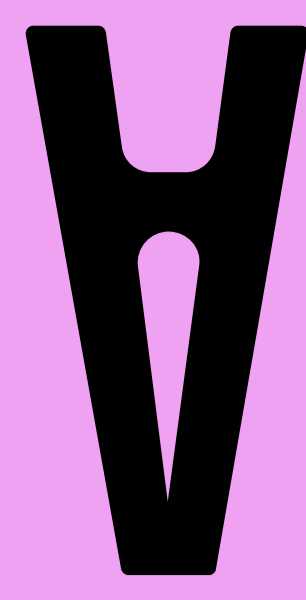
**8.1.** The Alternativa Film Festival winners are determined through a two-stage process: films in the Competition program are selected by the Selection Committee, and winners are chosen by the International Jury. The Organizer does not participate in the selection of the Festival winners.

**8.2.** The list of films selected for the Competition will be published on the Alternativa Film Project website by March 15, 2026. Filmmakers of the selected works will be notified by email specified in the submission form. If the Participant receives no response from the Organizer by March 15, 2026 their film has not been selected.

**8.3.** Taking into account the expected number of submissions, the Organizer does not undertake to comment on submitted films that are not selected for the Competition.

**8.4.** The decisions of the Selection Committee and the International Jury are final and not subject to revision, except for the reasons explicitly stipulated in these Rules & Regulations.

**8.5.** The Organizer reserves the right to disqualify a film or decide against screening it, without prior notice, if screening of such film is not authorized by the responsible authorities or violates any applicable regulation.



## Alternativa Film Festival Rules & Regulations

### 9. Alternativa Film Festival Program

**9.1.** The Alternativa Film Festival program is centered on, but not limited to, free public screenings of films selected for the Competition. These screenings may be accompanied by discussions or other public events designed to deepen the films' impact and engage audiences in dialogue.

**9.2.** By submitting an entry, the Participant agrees to grant the Organizer of the Alternativa Film Festival (inDrive group of companies) and co-organizers, engaged by the Organizer, the right to use their film (the license) for public screenings, i.e. to screen the film no more than three times during the Alternativa Film Festival, without any compensation being paid to the Participant or other rights holders of the film. The Organizer can delegate organization of such screenings to a third party (third parties) chosen by the Organizer. By submitting an entry, the Participant confirms that they are entitled to grant such right and permission to the Organizer.

**9.3.** The Participant shall be notified of the screening dates of their film, venues, formats, and technical specifications. The Participant shall provide a DCP or a ProRes file of the film, and other screening and publicity materials, including an MP4 video file, a short fragment, an .srt subtitle file (or a dialogue list), and a video greeting from the filmmaker/producer.

**9.4.** The choice of films for the Alternativa Film Festival program remains at the discretion of the Organizer.

### 10. Awards

**10.1.** The Alternativa Film Awards are presented in six categories (Spotlight, Future Voice, Alter, Nativa, Focus, and Shorts Awards) with a total prize fund of 120,000 USD.

**10.2.** The Awards for filmmakers from Latin America and Asia:

#### **Spotlight / 20,000 USD**

Celebrating cinema that reveals the unseen. This award honors a film that brings overlooked stories into the light, inviting awareness and deeper public engagement with what is often ignored.

#### **Future Voice / 20,000 USD**

Recognizing bold new talent. This award honors a first or second feature that demonstrates outstanding creative vision and the potential to bring positive change to both cinema and society.

#### **Alter / 20,000 USD**

Championing the catalysts for change. This award honors a film that addresses critical issues and can inspire action, motivating audiences to take tangible steps toward transformation.

#### **Nativa / 20,000 USD**

Illuminating identity. This award honors a film that explores national or cultural identity, portraying a place or community with depth and care, and giving global recognition to local voices.

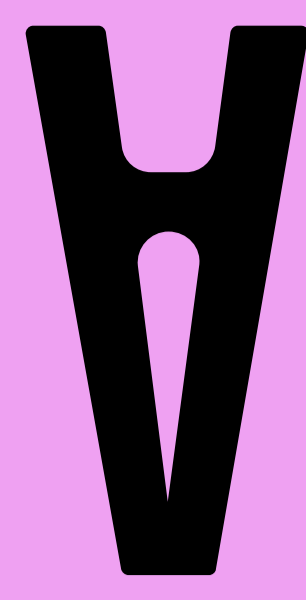
**10.3. The Awards for filmmakers from Latin America:**

#### **Focus / 20,000 USD**

Revealing the region's challenges and hopes. This award honors a film that offers insight into the complexities of the current Alternativa Focus Region. With clarity and urgency, it depicts the realities shaping the future of this part of the world.

#### **Shorts Awards / 10,000 USD each**

Discovering the storytellers of tomorrow. This award honors two short films from the current Alternativa Focus Region and supports filmmakers who boldly forge their own paths with a strong vision for impact.



## Alternativa Film Festival Rules & Regulations

### 11. Schedule / Key Dates

#### Open call starts:

June 10, 2025, 00:01 (UTC -5)

#### Deadline for films world premiered before August 1, 2025:

September 1, 2025, 23:59 (UTC -5)

#### Deadline for films world premiered after August 1, 2025:

October 10, 2025, 23:59 (UTC -5)

#### Announcement of the Competition program: by March 15, 2026

**Alternativa Film Festival: 2nd Quarter 2026.**  
The official dates and host city of the Festival will be announced on the Alternativa website no later than February 2026.

### 12. Prize Fund

**12.1.** The total prize fund of the Alternativa Film Festival 2026 is 120,000 USD. The monetary prize for the Spotlight, Future Voice, Alter, Nativa, and Focus Awards is 20,000 USD each. The monetary prize for the two Shorts Awards winners is 10,000 USD each.

**12.2.** The monetary prize will be paid to the Award winner as a one-time payment and after entering into an agreement with one of the Organizer's legal entities or, if applicable, with a co-organizer engaged by the Organizer. Such agreement will specify the process of the prize transfer.

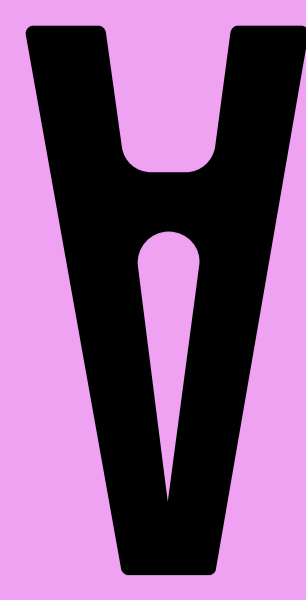
At the written and justified request of the award recipient, funds may be transferred to another individual or entity designated by the winner (e.g., a producer, production company, or fiscal sponsor) in cases where direct transfer to the filmmaker is not possible (e.g. if a winner does not have a suitable bank account for the transfer of the prize).

**12.3.** Directors whose films are selected for the Competition will be invited to the Festival and its Awards Ceremony. The invitation will be sent to the email specified in the submission form. The Organizer covers transportation costs and accommodation in a hotel. Details will be announced to the nominees after the announcement of nominated films.

**12.4.** In accordance with the mission and values of the Alternativa Film Festival, we expect that the Awards winners will spend the monetary prize on an impact campaign of the awarded film or their professional development and education. The prize should not be spent on any illegitimate purposes or any purposes that contradict with the mission and values of the Alternativa Film Festival or the Organizer's ethical business conduct policies.

**12.5.** The monetary prize is subject to taxation in accordance with the laws of the country in which the Award winner (the recipient of the monetary prize) is registered as an individual entrepreneur or legal entity. The Organizer will not be responsible for withholding and paying any taxes the Award winner may be subject to after winning the Award. Any applicable taxes arising for the Award winner from the Award is the sole responsibility of the Award winner.

**12.6.** The Award winner shall be fully and independently liable and responsible for ensuring compliance with provisions of tax codes and regulations as applicable to them, including the obligation of reporting, filing, and payment of any taxes, duties, or any other similar charges. The prize amount includes any applicable taxes. Taxes paid by the Award winner are not refundable by the Organizer.



## Alternativa Film Festival Rules & Regulations

**12.7.** If the legislation of the Organizer jurisdiction assumes the deduction of withholding tax in respect of the Award winner's prize, but the tax agreement between the Organizer's and the award winner's jurisdictions provides for the possibility of tax exemption or reduction of the corresponding tax rate, in that case, award winner shall provide documents confirming the Organizer's right to such a benefit before the date of payment under these Rules & Regulations. Otherwise, the Organizer will withhold the tax at the expense of the Award winner's prize under these Rules & Regulations.

### 13. Registration Fee

The submission for the Alternativa Film Festival is free of charge.

### 14. Representations and Warranties

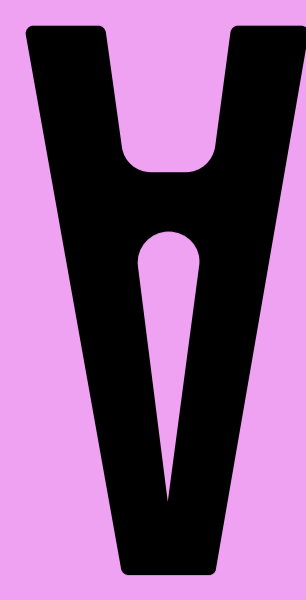
**14.1.** The Participant and the Organizer (hereinafter also referred to as "Parties") confirm that at the time of the provision of these representations and warranties and during the term of any relations between them, they fulfill and undertake to comply with the requirements of all applicable laws related to anti-money laundering, anti-corruption and anti-bribery and countering illegal trade and terrorist financing, prohibiting the use of child or forced labor, regulating proper and lawful use of confidential (including inside) information and not to take any action that may lead to a violation of such laws, not to facilitate, encourage or induce anyone to participate in such activities.

**14.2.** The Parties confirm and represent that neither of the Parties, nor any person owning or controlling the Parties, and nor the prize recipient (if a different person), is a person included in any sanctions list approved by international organizations, unions of States, or separate countries (including but not limited to the list of citizens of special US categories and blocked persons) that prohibits or otherwise restricts a Party from properly performing its obligations under these Rules & Regulations. The Parties also confirm and represent that the activities of each of the Parties under these Rules & Regulations are not aimed at violating international sanctions regimes, trade embargoes, and other restrictions imposed by international organizations, unions of States, and separate countries.

**14.3.** The Parties represent that in the performance of their obligations to each other, the Parties themselves, their employees, agents, and affiliates (taking into account the reasonable ability of each respective Party to control the distribution of these obligations to these persons) do not participate in bribery, commercial bribery, do not pay, do not offer to pay and do not authorize the payment of any monetary funds or values, directly or indirectly, to any person, to influence the actions or decisions of these persons to obtain any unlawful advantages or to achieve other unlawful goals.

**14.4.** By accepting these Rules & Regulations the Parties confirm their compliance with the principles of the Organizer's Supplier Code of Conduct and undertake to follow them.

**14.5.** The Participant confirms that all documents and information provided as a part of the submission as well as prior to the conclusion of any agreement with the Organizer and/or during the preliminary verification of the Participant (and the prize recipient if a different person) according to the internal procedures of the Organizer, including the due diligence, anti-money laundering, and sanctions compliance procedures (where applicable), were reliable and valid, accurate and not misleading.



## Alternativa Film Festival Rules & Regulations

**14.6.** If the Participant becomes aware of potential or existing violations in the field of preventing and combating corruption, money laundering, violations of sanctions, any export restrictions (including EAR) and illegal trade, violations of the requirements for the protection of confidential (including insider) information, the Participant should immediately notify the Organizer of this by contacting the Compliance “Integrity Line” by email at [compliance@indrive.com](mailto:compliance@indrive.com).

**14.7.** If any information provided to the Organizer or any guarantees, representations or warranties made by the Participant under these Rules & Regulations cease to be true and correct at some point, the Participant should immediately notify the Organizer using the email specified in section 17 of these Rules & Regulations.

**14.8.** In the event of violation by one of the Parties of the representations specified in this section, the other Party has the right to unilaterally terminate all valid agreements as well as demand compensation from the other Party for losses incurred. The Party requiring termination of the agreement on the grounds of this section does not compensate the losses to the other Party.

**14.9.** The Organizer, its subsidiaries, affiliates, and related entities, reserve the right to amend these Rules & Regulations, and any other related documents, in their sole discretion by publishing the updated version on the official Alternativa Film Project website: (<https://alternativa.film>).

### 15. Data Protection Clause

**15.1.** If the Organizer receives any personal data from the Participant, the Organizer shall use it in full compliance with all applicable data protection laws and in accordance with the Privacy Policy available on the Alternativa Film Project website.

**15.2.** The Organizer may disclose personal information in order to share the result of the Festival (including the photo/video images) in different formats, including on social media pages.

### 16. Governing Law and Dispute Resolution

**16.1.** These Rules & Regulations are governed by the law of Cyprus.

**16.2.** In the event that a dispute arises out of or in connection with these Rules & Regulations, the Parties will first attempt to resolve the dispute amicably within 30 days (unless otherwise agreed by the Parties).

**16.3.** All disputes or claims arising out of or in connection with these Rules & Regulations, including but not limited to interpretation, execution, termination or invalidity thereof, shall be settled by arbitration in accordance with the CRCICA Expedited Arbitration Rules. The governing law of the arbitration agreement is the governing law of these Rules & Regulations. The language to be used in the arbitral proceedings shall be English. If the Parties are registered in the same jurisdiction and the applicable law does not allow for domestic arbitration, then the dispute should be resolved in court in accordance with the applicable law. If domestic arbitration is allowed, the arbitration agreement is still applied.

### 17. Contact Information

Alternativa Film Festival  
[info@alternativa.film](mailto:info@alternativa.film)